



MAYORS / MUNICIPAL PROGRAM
organized by the Inter-American Development Bank
and The City of Calgary



Calgary, Canada | March 25 – 27, 2011 | www.calgary.ca/idb

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THE CITY OF
CALGARY

A. PROGRAM*

This schedule is a combination of *all delegates* and *invitation only Mayors' events*. **Mayors' only** events are shaded in blue with descriptions included in the document. For details on other listed events (white background) please refer to www.idb2011bid.com.

This program is subject to change.

Time	Program Element	Venue
FRIDAY, MARCH 25, 2011		
8:15 – 10:15 a.m.	Can you afford not to invest in Latin America and the Caribbean?	Macleod Hall, TELUS Convention Centre
11:30 a.m. – 1:30 p.m.	Lunch and Launch of IDB's "Emerging and Sustainable Cities Platform" - President Moreno's keynote address	Calgary Chamber of Commerce
2:00 – 3:45 p.m.	Private Sector Investments and Socially Responsible Development of Natural Resources	Macleod Hall, TELUS Convention Centre
4:15 – 6:00 p.m.	The Future of Oil in a Carbon Conscious World	Macleod Hall, TELUS Convention Centre
6:00 – 8:00 p.m.	Welcome Reception with remarks from IDB President Luis Moreno and Mayor of Calgary Naheed Nenshi	Glenbow Museum
8:00 – 10:00 p.m.	<i>Dinner of the Americas (separate registration required, paid event)</i>	Hotel Arts
SATURDAY, MARCH 26, 2011		
8:30 – 10:30 a.m.	Global Imbalances and Latin America	Macleod Hall, TELUS Convention Centre
11:00 a.m. – 1:00 p.m.	Sustainable Cities: The Challenges of Growing with Quality	Macleod Hall, TELUS Convention Centre
1:30 – 4:00 p.m.	Roundtable and Plenary: <i>Pursuing Urban Sustainability in the Americas</i> * (keynote address, lunch served)	Calgary Chamber of Commerce
7:30 – 9:30 p.m.	Viva Calgary! Reception	Municipal Complex
SUNDAY, MARCH 27, 2011		
10:30 – 11:00 a.m.	Sustainable best industry-tour opening session hosted by the Mayor	Delta Bow Valley Hotel Conservatory Room
11:00 a.m. – 4:00 p.m.	Extended industry tours with government and private sector (lunch served)	Various venues – <i>to begin immediately after opening session</i>

	Mayors/Municipal Program
	Seminars - IDB Annual Meeting – IDB Delegate badge required



B. LOGISTICAL INFORMATION:

1. Mayors and delegations will be expected to use free of charge event shuttle bus service upon airport arrival to their designated hotels. Regular taxi service will also be available (charges apply).
2. Regular shuttle bus service will be provided throughout the duration of the program between the designated hotels and Convention Centre.
3. Events will be held in English with simultaneous interpretation services provided in Spanish and French and occasionally Portuguese (*for Study Tours only English and Spanish available*).
4. For complete list of speakers and program of the Annual Meeting please refer to http://www.idb2011bid.com/en/for_participants/program.php or www.iadb.org.
5. *Dinner of the Americas* is a separate event organized outside of the IDB / Mayors Program and registration / payment is required. Please check on www.calgary.ca/idb for details regarding this event. Bus transportation will be provided for the attending delegates from in front of the Glenbow Museum to Hotel Arts where the dinner will be held.

C. ADDITIONAL INFORMATION

1. Summary

The Board of Governors of the Inter-American Development Bank (IDB) and the Inter-American Investment Corporation (IIC) hold their Annual Meeting in one of the Bank's member countries.

This gathering is a forum for discussion among the institutions' Governors, most of whom are Ministers of Finance, Presidents of Central Banks, or other high-level authorities of the member countries. Representatives of multilateral financial institutions, development agencies, and private banks also attend.

In 2011, the Annual Meeting is taking place in Calgary, Alberta, Canada, from March 25 to 28. A series of seminars on topics of interest to participants will be held prior to the opening of the meeting. This event is expected to draw up to 3,000 delegates from all across the Americas, the Caribbean, Europe and Asia.

With the metropolitan area population of 1.3 million, Calgary is Canada's third largest city and a vibrant North American business centre. In addition to the thriving energy sector (Canadian oil sands, conventional and renewable energy sectors) Calgary is proud to be governed by innovative and progressive local government (The City of Calgary), a proud recipient of many international awards in the areas of urban planning, fiscal sustainability and governance and environmental management.

The City of Calgary, in partnership with the Bank, is organizing a Municipal / Mayors / Economic Development program in support of the Inter-American Development Bank Annual Meeting.

The Mayor of Calgary, Naheed Nenshi, together with IDB President Luis Moreno, extended invitations to over 30 Latin American and Caribbean (LAC) Mayors from cities up to two million people. The Mayors Program will encompass a variety of events both tailored specifically for the mayors as well those where the mayors' participation will be encouraged. In addition to the core program of the IDB Annual Meeting and a special Mayors Program, opportunities for broader participation range from the Private Sector and Youth Days events to cultural and tourism related opportunities.

Canadian cities rank very highly when it comes to municipal management and could be a good resource and reference point for IDB's initiatives such as this one. To make the program more inclusive, The City of Calgary would like to actively involve some of the leading cities from across Canada to provide their perspectives and offer assistance to their counterparts from LAC.

2. Objectives of the Mayors' Program

- a) To create an opportunity for Mayors of Canadian cities, and their technical experts, to join with the peers from Latin America and the Caribbean in a forum to exchange technical experience, opportunities and challenges in pursuing sustainability goals, and developing required urban infrastructure;
- b) To create an opportunity for Mayors and their technical experts to elaborate and consider urban sustainability strategies that focus on the three pillars of the "Platform":
 - (i) Environmental sustainability and climate change;
 - (ii) Integrated urban development; and
 - (iii) Fiscal sustainability and good governance.
- c) To provide an opportunity for visiting delegations to connect and develop relationships with Calgary's thriving business community through the collaboration of Calgary Economic Development, the Calgary Chamber of Commerce and the Province of Alberta.

3. Events:

3.1 Launch of the IDB's Emerging and Sustainable Cities Platform

Day and time: Friday, March 25; 11:30 – 1:30 p.m. *(including lunch)*

Venue: Calgary Chamber of Commerce, 100 Sixth Avenue SW, Calgary, Canada

Keynote speaker: Luis Alberto Moreno, President, Inter-American Development Bank

The cities of Latin America and the Caribbean (LAC) face daunting challenges in decades to come. Despite being the engines of growth in their respective economies and ongoing improvements in the provision of basic services, cities in the Region are still characterized by unacceptably high proportions of their population living in poverty, limited institutional capacity, and an enduring scarcity of resources to improve the quality of life of their citizens. The additional burdens of adapting to the challenges of climate change renders even more urgent the need to promote improved governance.



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LAC is the second most urbanized region in the planet, with an urban population of approximately 460 million people and over 75 per cent of the population living in urban conglomerates. The rapid and inefficient growth of cities over the last decades has significantly impacted their physical environments and their ability to assume increasingly greater responsibilities for the provision of social services, with wide asymmetries in the managerial capacities of sub-national governments, impacting their ability to improve the quality of life of their citizens. In addition to the challenges of accelerated development there are problems associated with climate change. Its potential effects on cities and their inhabitants threaten to undermine long-term efforts to achieve sustainable development.

Addressing these challenges requires a comprehensive and integrated development vision to satisfy current needs without jeopardizing the well-being of future generations.

A sustainable city is one that offers a high quality of life for its inhabitants while generating lower environmental impacts, promotes sustainable urban development, is fiscally solvent, and practices good governance.

The IDB is launching The “Emerging and Sustainable Cities Platform” at the Annual Meeting in Calgary in 2011. The Platform employs a multidisciplinary approach to addressing the challenges facing the urban areas of LAC, integrating environmental sustainability, comprehensive urban development, fiscal sustainability and good governance. The Initiative will provide a set of tools for intermediate cities to be able to: (i) identify key bottlenecks that they may face in their path towards sustainability; (ii) weigh and prioritize the identified problems to guide investment decisions in the sectors that may generate more positive impacts; (iii) find specific, adequate and cost-benefit solutions that would pave the road towards increased sustainability; and (iv) follow up progress and advances in closing gaps and reaching goals.

3.2 Welcome Reception

Day and time: Friday, March 25; 6:00 – 8:00 p.m.

Venue: Glenbow Museum

Remarks: Luis Moreno, President, Inter-American Development Bank

Mayor Naheed Nenshi, The City of Calgary

IDB Calgary 2011 and Mayors Program participants are invited to an evening celebrating art, music, gastronomy, wine, and Canadian hospitality at the Glenbow Museum. The Museum is conveniently located on the main level of the Calgary TELUS Convention Center, just steps away from the heart of the IDB Calgary 2011 meeting space, offices, and accommodations. The reception will be held following the last seminar of the day on Friday, March 25, 2011 (approximately at 6 pm).

Guests are also invited to visit the Glenbow art collection, which is focused primarily on northwestern North America, including artefacts, prints and drawings, Western art, 19th-century railway artists, Arctic art, abstraction, and extensive individual collections of many important artists from western Canada.

This event will welcome the visiting Mayors to Calgary and provide an opportunity for Mayors' interaction and networking.

For delegates leaving for the Dinner of the Americas at Hotel Arts (8 pm) there will be a special shuttle bus service available outside of the Museum Building. (please note separate registration and payment is required to attend this event).

3.3 Seminar: Sustainable Cities: The Challenges of Growing with Quality

Day and time: Saturday, March 26; 11:00 a.m. – 1:00 p.m.

Venue: MacLeod Halls (TELUS Convention Centre)

Moderator: Naheed Nenshi, Mayor of Calgary, Canada

Speakers:

- Enrique Peñalosa, Former Mayor of Bogota. Colombia
- Hiroshi Komiyama, President, Mitsubishi Research Institute, Japan
- Ana Olivera, Mayor of Montevideo, Uruguay
- Louis Lee Sing, Mayor of Port of Spain, Trinidad and Tobago

A concerted effort is required to address the challenges of environmental sustainability by making cities more compact, consuming less space and taking better advantage of their existing infrastructures; creating efficient systems of public transportation and alternative routes for bicycles and pedestrians; collecting, treating and recycling effluents and solid waste; and making efficient use of energy in the productive, commercial and residential sectors.

The challenge of comprehensive urban development is to promote competitiveness and social inclusion while protecting the environment and enhancing quality of life. This is the key to coexistence in urban areas and a decisive factor to attract businesses. Improving the quality of urban life, especially for the poorest populations, is a permanent challenge for local governments.

The complexity of the emerging cities' management grows in direct proportion with the increase in economic activities and population, with the challenges of competitiveness and the higher number of marginalized populations. The responsibilities of local governments over a great variety of urban services in their territories overlap, in many cases, with those of other levels of government. The generation of local resources and their managerial capacity are limited and inadequate to meet high demands imposed by development, decentralization and climate change.

The objective of this panel is to illustrate the state of the art theories and actions oriented to solve the challenges of environmental sustainability, comprehensive urban development, fiscal sustainability and good governance from different perspectives; good practices and the issues that mayors from the world have to manage to solve the problems they confront. These sessions would be moderated by the Mayor of Calgary, Naheed Nenshi.



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3.4 “Pursuing Urban Sustainability in the Americas” Plenary and Roundtable

Day and time: Saturday, March 26, 1:30 – 4:00 p.m. *(including lunch)*

Venue: Calgary Chamber of Commerce, 100 Sixth Avenue SW, Calgary, Canada

Keynote speaker: Mike Harcourt, former Mayor of Vancouver and Premier of British Columbia, Canada, Honorary Chair of International Centre for Sustainable Cities

Moderator: Brock Carlton, CEO, Federation of Canadian Municipalities

Roundtable participants:

Session	Name	City	Country
Environmental Protection and Integrated Urban Planning	<i>To be confirmed</i>	<i>To be confirmed</i>	<i>To be confirmed</i>
	Mayor Mandel	Edmonton	Canada
	Mayor Gregor Robertson	Vancouver	Canada
Fiscal Sustainability and Governance	Mayor Ana Olivera	Montevideo	Uruguay
	Mayor Nenshi	Calgary	Canada
	Mayor Zehr	Kitchener	Canada

Plenary and Roundtable session: *Pursuing Urban Sustainability in the Americas* will follow the high profile Sustainable Cities seminar and will put Canadian Mayors in the spotlight conversing with their Latin American counterparts about the key sustainability challenges and solutions Canada has to offer.

This event will take the form of a lunch with Mike Harcourt as a keynote speaker who will summarize the Canadian experience and challenges in pursuing sustainable directions. Following the speech the roundtable, Brock Carlton, CEO of the Federation of Canadian Municipalities will moderate a session engaging some of the most prominent Big City Mayors from Canada and invited LAC Mayors and other elected officials to describe and discuss challenges and progress of their cities on the sustainability topics that the Bank has identified as central to achieving urban sustainability.

Throughout the dialogue between Mayors, the moderator will invite questions from the audience.

The Conversation for Mayors will focus on the IDB's Three Sustainability Pillars:

(i) Environmental Sustainability & Climate Change Protection.

- Protecting Water Supplies by Conserving Water Use & Effectively Treating Effluent & Storm Water
- Steps on the Road to Zero Waste: Strategies to Reduce Landfill Use.
- “Greening” North American Cities – New Visions for Urban Sustainability.

(ii) Integrated Urban Development.

- Sustainability Strategies for Managing Future Urban Growth.
- The Critical Role of Transit in Designing and Developing Walkable, Liveable Cities.
- Revolutionary Designs for a Sustainable Future: New Dimensions in Sustainable Urban Planning.

(iii) Fiscal Sustainability & Good Governance.

- Canadian Best practices examples in budgeting (multi-year business planning and budgeting).
- Municipal taxation and intergovernmental relations in support of fiscal sustainability.
- The Role of Cities in Developing & Financing Sustainable Urban Infrastructure.

This event is organized together with the **Federation of Canadian Municipalities**. Materials will be available prior and during the event and are being compiled in partnership with the FCM, the IDB and The City of Calgary.

3.5 Study / Industry Tours

Day and time: Sunday, March 27; 10:30 a.m. – 4:00 p.m. *(including lunch)*

Venue: Pre-session – Delta Bow Valley Hotel – Conservatory Room – 2nd floor

Tours: Water Treatment Plant, ENMAX District Energy Plant, East Village Revitalization Head Offices

The main goal is to showcase and share best practices of Calgary success stories in renewable energy, waste water treatment and sanitation and other environmental themes and to create a forum for idea exchange and networking.

A formal tour will be preceded by a 30-minute introductory session opened by the Mayor of Calgary, Naheed Nenshi. The goal of this session is to provide a “big picture” perspective of the tour in the context of Calgary, Alberta, Canada and the Region.

The tour will be focused on two sustainability themes:

- (i) Sustainable Infrastructure Development for Water Treatment and River Protection and
- (ii) Renewable Energy, District Energy and Energy Efficiency Initiatives in Calgary linked to the Centre City brown field redevelopment of East Village in downtown Calgary.

Information about the facilities to be visited is to be found on www.calgary.ca/idb (until July 2011) and continuously under the following addresses:

ENMAX – Municipal Utilities Corporation – www.enmax.com

Calgary Municipal Land Corporation – www.calgarycmlc.ca

Calgary Water Services - www.calgary.ca/water

**THANK YOU FOR PARTICIPATING IN 2011 INTER-AMERICAN DEVELOPMENT BANK
ANNUAL MEETING, MAYORS' PROGRAM**